

To the Shareholders of Straumann Holding AG

Invitation to the Annual General Meeting

Friday, 28 March 2008, at 10:30 a.m. (doors open at 9:30 a.m.) in the
Kongresszentrum Messe Basel, Saal San Francisco, Messeplatz 21, Basel, Switzerland

Agenda and Proposals of the Board of Directors

- 1. Presentation of the 2007 Business Report and the Reports of the Auditors and Group Auditors**
- 2. Approval of the 2007 Annual Report, 2007 Annual Financial Statements and 2007 Consolidated Financial Statements**

The Board of Directors proposes that the 2007 Annual Report, 2007 Financial Statements and 2007 Consolidated Financial Statements be approved.

- 3. Vote on the appropriation of available earnings**

The Board of Directors proposes that the 2007 available earnings of CHF 429'864'632, consisting of the 2007 full-year profit of CHF 141'418'786 and retained earnings from the preceding year of CHF 288'300'726, as well as changes in the reserve for treasury shares of CHF 145'120 be used as follows:

Distribution of a dividend of CHF 3.75 (gross) per share on the existing share capital entitled to dividend of CHF 1'557'660 as per 31 December 2007	CHF	58'412'250
and on the share capital created from contingent share capital since 1 January 2008, at maximum	CHF	499'223
Retained earnings, at least	<u>CHF</u>	<u>370'953'159</u>
Available earnings 2007	<u>CHF</u>	<u>429'864'632</u>

- 4. Discharge of the Board of Directors**

The Board of Directors proposes that its members be granted discharge for their activities in the 2007 business year.

- 5. Election of Directors**

The Board of Directors proposes that Dr h.c. Rudolf Maag, Dr Sebastian Burckhardt and Jürg Morant be reelected for a term of three years.

- 6. Appointment of Auditors and Group Auditors for 2008**

The Board of Directors proposes the reappointment of PricewaterhouseCoopers, Basel, as Statutory Auditors and Group Auditors for a term of one year.

7. Amendment of the Articles of Association

7.1 The Board of Directors proposes to amend Article 2.1.2 of the Articles of Association as follows:

Old version	Proposed new version
<p>2.1.2 Contingent share capital</p> <p>The Board of Directors is authorized to increase the share capital by a maximum of CHF 36'932.90, by issuing a maximum of 369'329 registered shares to be fully paid up with a par value of CHF 0.10 each; the pre-emptive rights of current and future shareholders are disappled, as this capital increase will be used to service the employee and management equity compensation program.</p>	<p>2.1.2 Contigent share capital</p> <p>The share capital may be increased by a maximum of CHF 36'932.90 through the issuance of a maximum of 369'329 fully paid registered shares with a par value of CHF 0.10 each upon exercise of employee options issued to employees and members of the management and of the Board of Directors of the Corporation and its subsidiaries. The pre-emptive rights and the advance subscription rights of the shareholders shall be excluded. The issuance of these options will take place in accordance with the plan rules issued by the Board of Directors. The transferability of the shares shall be subject to the registration requirements set forth in Article 2.3 of the Articles of Association.</p>

7.2 The Board of Directors proposes to extend the transferability restrictions on the contingent share capital in accordance with the articles of association through the restipulation of Article 2.3 of the Articles of Association.

Basel, 29 February 2008

STRAUMANN HOLDING AG

Chairman of the Board of Directors



Dr. h.c. Rudolf Maag



Explanations

Documents

The 2007 Annual Report and the Reports of the Auditors and Group Auditors are available for inspection at the legal domicile of the company Straumann Holding AG, Peter Merian-Weg 12, CH-4052 Basel. Shareholders can be sent these documents at their request. They are also available on the company's internet website: www.straumann.com.

Admission Card and Voting Materials

The shareholders listed as of 29 February 2008 in the shareholders' register as eligible to vote receive a registration card along with their invitation. The card is for ordering an admission card and voting materials. Please return the enclosed registration card by 14 March 2008 at the latest.

Representation and Mandating

Shareholders who do not attend our Annual General Meeting in person may be represented by proxy by a third party/shareholder, by our company or by Dr Stephan Frey, attorney, Hirschgässlein 30, P.O. Box 558, CH-4010 Basel, as an independent proxy within the meaning of Article 689c of the Swiss Code of Obligations. They are asked to sign the enclosed proxy form and to forward it, together with the voting materials and any instructions, to the proxy donee. Unless express instructions to the contrary have been received, the company and the independent proxy will vote in favour of the proposals submitted by the Board of Directors to the Annual General Meeting.

Transfer of Shares

In the event of transfer of any part from the shares listed on the admission card, the shareholder shall no longer have voting rights for those shares. The admission card and the voting materials are to be amended at one of the admission desks before the Annual General Meeting. No entries will be made in the shareholder register in the period between 8 March 2008 and the end of the Annual General Meeting.

Depositaries

Institutions governed by the Swiss Federal Law on Banks and Savings Banks, and professional asset managers are asked to inform the company as soon as possible of the number of shares for which they hold proxy, and on the day of the Annual General Meeting at the latest, by application at one of the admission desks.