



## **Franz Maier**

**German (born 1966)**

**Head of Global Sales and Marketing**

Franz Maier holds a degree in Business Administration from Passau University in Germany. He joined Straumann in June 2007 from Procter & Gamble, where he was responsible for Global Export Operations Professional Care at the company's international headquarters in Geneva.

Franz Maier joined P&G when the company acquired the Wella Group, where he had been working for fourteen years. During that time, he held managerial positions of increasing responsibility in Product Management, Strategic Management and Sales. He spent two years as Marketing Director of Wella France and was Managing Director of Wella Italy for three years prior to his promotion to Corporate Senior Vice President and Regional Manager of South and West Europe.